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Solutions for the Real World

PDSA Special Report

Sitefinity – More Than Content
Management

Overview

Telerik Sitefinity is a content management system (CMS) that allows you to create and manage content for your website. It is also a platform on which you use to can build your own custom functionality and tailor core Sitefinity features to meet your needs. Lastly, it provides a broad array of features common to many websites, including mobile capabilities, marketing, analytics, and ecommerce. In this post, we provide an overview of the features and benefits of Sitefinity in the following areas:

- Web content management
- Administration and configuration
- Development and customization

Web Content Management

Sitefinity allows you to control the structure and content of your website, making it completely dynamic and data-driven. You can control the pages, menus and navigation simply by signing in the Sitefinity administration portal (the “backend”) and then proceed to define each of the pages within your site. After defining a page, you create the page content in WYSIWYG mode by dragging & dropping pre-defined or custom widgets on to the page. A widget could be a block of HTML content or a contact form – the structure and content of each page is up to you.

Administration & Configuration

Much of the power of Sitefinity lies in the ability of users to control, administer and configure the website using the administration portal. Known in Sitefinity terms as the “backend” of your website, the portal provides a dashboard for your website and allows you to access administration features for pages, content, design templates, and site configuration. Content administration allows you to set up libraries for news, events, images, videos, documents & files, forms, lists, and content blocks. Design administration provides the ability to create templates for pages, widgets, and administer

responsive/mobile design features. The configuration administration pages allow you to perform user management, administer settings, and perform system configuration tasks.

Development & Customization

There are often features requested by business users that go beyond the core features and capabilities provided out-of-the-box by Sitefinity. Fortunately, the platform provides developer-oriented features that enable you or your team to customize your website. First of all, Sitefinity is based on Microsoft ASP.NET and allows you to create custom features using ASP.NET MVC views. In addition, there is a rich provider model approach used by Sitefinity, which developers can consume or extend in their own code to leverage features that are already built-in to the platform, such as configuration, security, notifications, and error logging.

Summary

Sitefinity provides a great combination of features which greatly reduces the time required to build and customize a content-oriented website. PDSA is ready to help you as well. Call us today to discuss your requirements and we will help you plan and implement your organization's new websites with Sitefinity.

PDSA Is Here to Help

PDSA is ready to help you as well. Call us today to discuss your requirements and we will assist you with taking full advantage of everything Sitefinity has to offer.

Contact Information

If you would like to know more about the information in this special report, please contact either Paul D. Sheriff or Michael Krasowski at PDSA.

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