

# Professional Services

Application Outsourcing

Virtual IT Service

Reviews and Audits

Technology Migration

Mentoring

Training

[www.pdsaServices.com](http://www.pdsaServices.com)

## Need Help with your Business Problems?

PDSA has been providing professional application services since 1991. We have solved many problems for businesses like yours, and are experts at addressing these common needs:

- You need to update your business to new technology, but don't know how to start
- You want your business to run on the new mobile devices
- You find your IT department is not aligned with the business goals
- Feel your IT spending is out of control
- Can't find off-the-shelf software to fit your business needs
- Don't have the manpower to finish a project
- Finding your delivered software does not quite meet your expectations
- You don't know how to talk to your IT department about your business needs
- Are you getting enough value for what you are paying your IT vendors
- Need an answer to "What is 'The Cloud' and why would I use it"?

We solve these business problems among many others, to help you cut costs, and increase revenue..

## We Have the Solution

PDSA's tried and true services will help you solve these problems, and any others you have.

- We can translate "tech-speak" to your business stakeholders
- Assess your current IT architecture and provide recommendations
- Create a set of concrete, achievable steps to align IT with your business goals
- Perform an audit of vendor spending and provide you with a value statement
- Create a mobile solution for your business
- Migrate your business to the newest technology
- Plan, manage and implement your IT projects

[www.pdsaServices.com](http://www.pdsaServices.com)

### Providing Solutions

PDSA offers a variety of services to help you meet your business needs, goals and challenges. Our primary focus is application outsourcing; working with you to develop custom software to increase your business and decrease costs.

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using innovative tools and processes to better manage today's complex and competitive environment.

### More Information

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or David Lefort. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### From IT to Business, PDSA Can Help You Meet Your Business Goals

PDSA has been providing professional application services since 1991. In that time we have developed a top-notch team of professionals to meet your business needs. Our services include:

#### Application Outsourcing

Since 1991 we have developed a proven system for delivering successful, on-time, and on-budget applications for our clients. We specialize in enterprise and line-of-business application development. Our dependability and professionalism has been proven in over 803 successful projects developed for start-ups and Fortune 500 companies.

#### Virtual IT Service

The benefits of a CIO or CTO with 25+ years' experience to assist your IT staff. Not everyone has the ability to hire a full-time CIO or CTO with this much experience, so we offer ours. We enable your IT department to be aligned with your company's goals.

#### Professional Reviews/Audits

If you need to be in compliance with local, state and federal laws such as HIPAA, Sarbanes-Oxley and PCI, our expert reviews can give you the assurance you need. Our experts can perform a review of your applications and check for performance, security, architecture and personnel concerns.

#### Migration Services

Did you know your old applications can be a risk to your business succeeding? We can help you ensure these old applications keep running, or assist you on migrating to newer technology.

#### Mentoring

Our team of top-notch consultants are ready to help your business succeed.

#### Training

Our training focuses on real-world solutions so you know how to build practical solutions for your company.

For more information visit [www.pdsaServices.com](http://www.pdsaServices.com)

### Your Application...Done!

We have a unique method for software development and a set of tools that help ensure your software will be created on-time and on-budget. You get more features for a fraction of the cost that other software firms charge. Contact PDSA today and see just how we can save you time and money.

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using innovative tools and processes to better manage today's complex and competitive environment.

### More Information

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or David Lefort. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### Build your Business, not Software

Your company is not in the business of software, yet software is needed for you to stay ahead of your competitors. Instead of you spending your valuable time and resources trying to develop great software, let us do it for you.

Our unique system for software development has resulted in 803 successful on-time, on-budget projects. Our expertise is available to you, at a lower cost than hiring staff. You will find that we are competitive with off-shore firms because of our unique tools.

We have perfected a system for designing, testing and implementing custom applications. Our unique system allows us to create your software application faster, better and at a lower cost than typical custom prices. Our applications run fast and do not have the bugs and problems typical of custom developed software.

### Successful, On-Time Applications - Our Specialty

- A proven system for project management that guarantees on-time applications.
- Dependability and professionalism proven in 803 successful projects for start-ups and Fortune 500 companies.
- Technical leadership demonstrated in nationwide articles, webcasts, and one of the largest on-line subscriber communities in the development arena.
- Strong and reciprocal Microsoft relationship in sales and product development.

For more information visit [www.pdsaServices.com](http://www.pdsaServices.com)

### Experience you need...

You would love to hire a CIO or CTO with 25+ years' experience, but you just can't afford it... Well, now you can! For a small monthly fee, you get access to all of our CTO/CIO experience.

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using proprietary tools and processes to better manage today's complex and competitive environment.

### More Information

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or Paul D. Sheriff. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### Get All the Advantages of a Highly Experienced CIO/CTO for a fraction of the cost!

PDSA offers your company a strategic advantage; our Virtual IT Service. You get the benefit of a CIO or CTO with 25+ years' experience to assist your IT staff. We realize that not everyone has the ability to hire a full-time CIO or CTO with this much experience, so we offer ours. Take advantage of our knowledge to ensure your IT department is performing the way it should and is aligned with your company's goals.

### CIO Service

The PDSA CIO Service provides Chief Information Officer (CIO) leadership services to small and medium-sized companies. We offer interim and on-going CIO services from day-to-day management of your information technology to IT planning. Our CIO of 25+ years' experience will help your company with IT Project Management, Software Application Lifecycle Management, Software Application Development and other IT services.

### CTO Service

The PDSA CTO Service provides Chief Technology Officer (CTO) services to small and medium-sized companies. We offer interim and on-going CTO services encompassing Software Architecture, Architecture and Developer Mentoring, and Application Reviews. Our highly seasoned CTO of 25+ years can assist your architects and developers ensure they are taking advantage of all the latest and greatest techniques in software development.

Call NOW to schedule a free assessment and let us start helping your IT staff be the best it can be!

**Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or Paul D. Sheriff. Email us at [info@pdsa.com](mailto:info@pdsa.com).**

For more information visit [www.pdsaServices.com](http://www.pdsaServices.com)

### Experience you need...

You would love to hire a CIO with 25+ years' experience, but you just can't afford it... Well, now you can! For a small monthly fee, you get access to all of our CIO experience.

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using proprietary tools and processes to better manage today's complex and competitive environment.

### More Information

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or Paul D. Sheriff. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### A Highly Experienced CIO for a fraction of the cost!

The Virtual CIO Service provides Chief Information Officer (CIO) leadership services to small and medium-sized companies. We offer interim and on-going CIO services from day-to-day management of your information technology to IT planning. Our CIO of 30+ years' experience will help your company with IT Project Management, Software Application Lifecycle Management, Software Application Development and other IT services.

### CIO Services we Offer

- Assessment
- Roadmap
- Executive Mentoring
- ALM Review
- Software Cost Review
- Developer/ Architect Skills Review
- Board of Directors Advisor
- Contractor/Vendor Oversight
- Off-the-Shelf Software Selection
- Test Case Creation
- RFP Creation and Response
- Project Managers Survival Guide
- Best Practices for Requirements Gathering
- Best Practices for Estimating Projects
- Best Practices for Agile Work Management
- Best Practices for Selecting Off-the-Shelf vs. Custom Software
- Merger and Acquisition Planning

Call NOW to schedule a free assessment and let us start helping your IT staff be the best it can be!

**Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or Paul D. Sheriff. Email us at [info@pdsa.com](mailto:info@pdsa.com).**

For more information visit [www.pdsaServices.com](http://www.pdsaServices.com)

### Experience you need...

You would love to hire a CTO with 25+ years' experience, but you just can't afford it... Well, now you can! For a small monthly fee, you get access to all of our CTO experience.

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using proprietary tools and processes to better manage today's complex and competitive environment.

### More Information

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or Paul D. Sheriff. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### A Highly Experienced CTO for a fraction of the cost!

The Virtual CTO Service provides Chief Technology Officer (CTO) services to small and medium-sized companies. We offer interim and on-going CTO services encompassing Software Architecture, Architecture and Developer Mentoring, and Application Reviews. Our highly seasoned CTO of 25+ years can assist your architects and developers ensure they are taking advantage of all the latest and greatest techniques in software development.

### CTO Services we Offer

- Assessment
- Roadmap
- Architecture Mentoring
- Developer Mentoring
- Application Performance Review
- SQL Server Performance Review
- Application Security Review
- SQL Server Review
- Developer/ Architect Skills Review
- Developer Training
- IT Infrastructure Assessment
- IT Continuity Review

Call NOW to schedule a free assessment and let us start helping your IT staff be the best it can be!

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or Paul D. Sheriff. Email us at [info@pdsa.com](mailto:info@pdsa.com).

For more information visit [www.pdsaServices.com](http://www.pdsaServices.com)

### Experience you need...

You would love to hire a CIO or CTO with 25+ years' experience, but you just can't afford it...

Well, now you can! For a small monthly fee, you get access to all of PDSA's experience.

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using innovative tools and processes to better manage today's complex and competitive environment.

### More Information

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or Paul D. Sheriff. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### Get All the Advantages of a Highly Experienced CIO/CTO for a fraction of the cost!

PDSA offers your company a strategic advantage; our Virtual IT Service. You get the benefit of a CIO or CTO with 25+ years' experience to assist your IT staff. We realize that not everyone has the ability to hire a full-time CIO or CTO with this much experience, so we offer ours. Take advantage of our knowledge to ensure your IT department is performing the way it should and is aligned with your company's goals.

#### Virtual CIO Service

The Virtual CIO Service provides Chief Information Officer (CIO) leadership services to small and medium-sized companies. We offer interim and on-going CIO services from day-to-day management of your information technology to IT planning. Our CIO of 30+ experience will help your company with IT Project Management, Software Application Lifecycle Management, Software Application Development and other IT services.

#### Virtual CTO Service

The Virtual CTO Service provides Chief Technology Officer (CTO) services to small and medium-sized companies. We offer interim and on-going CTO services encompassing Software Architecture, Architecture and Developer Mentoring, and Application Reviews. Our highly seasoned CTO of 25+ years can assist your architects and developers ensure they are taking advantage of all the latest and greatest techniques in software development.

For more information visit [www.pdsaServices.com](http://www.pdsaServices.com)



### Improve your business processes

You want your business to run as cost effective as possible. PDSA conducts reviews (audits) of your IT processes to help you identify potential areas for improvement. Our reviews cover application lifecycle, application performance, security, skills assessment and many other areas.

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using innovative tools and processes to better manage today's complex and competitive environment.

### More Information

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or David Lefort. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### Is Your IT Organization Meeting your Business Goals?

As an IT leader you need to ensure you are meeting your performance, security and human resource requirements for your organization. In addition you need to be managing your business compliance risks around HIPAA, Sarbanes-Oxley and PCI. PDSA's reviews and audits will give you peace of mind that you are doing everything possible to meet your business goals.

The review you receive gives you a comprehensive report of areas for improvement in your current process. It also contains solid process improvement recommendations you can immediately put into practice within your organization. PDSA can help you to implement these recommendations.

### Your Business Reviews

PDSA has a set of reviews to choose from to help your organization become the top performer you want.

- Application Lifecycle Management (ALM)
- IT Architecture
- IT Strategic Planning
- Application Performance
- Application Security
- SQL Server
- Developer/Architect Skills Assessment

**Need Help Deciding? Call PDSA today at (714) 734-9792** to discuss which reviews will help you achieve your business goals.

For more information visit [www.pdsaReviews.com](http://www.pdsaReviews.com)

### Your old applications will stop working...

Microsoft changes their OS every couple of years. They will not continue to support VB6, FoxPro and other old technologies forever. This means you need to start thinking about upgrading now rather than later. Let PDSA help you migrate to the latest and greatest technologies.

### Why Choose PDSA?

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using innovative tools and processes to better manage today's complex and competitive environment.

### Call for Free Assessment

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or David Lefort. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### Are You Still Running Old Technology?

Do you have any of the following technologies that you need to get migrated to the latest versions?

- SQL Server 2008 or earlier
- Visual Basic 6
- FoxPro
- Microsoft Access
- Visual Studio 2008 or earlier
- Classic ASP
- Office Macros
- Windows XP to Windows 7 or 8

Do you have any of these older applications that are coming to the end of their lifecycle? Don't worry, it's not too hard, or too late to move those into .NET. Let PDSA help you with your migration process. We have successfully converted many applications from old technology to new technology.

Our **Technology Migration Services** follows the

**Step 1:** Assessment of your current technology, business requirements and IT skill set.

**Step 2:** Partner with you to develop a migration plan.

**Step 3:** Work side-by-side to help your IT staff come up to speed with the latest technologies.

**Step 4:** Implement your new technologies.

**Step 5:** Provide on-going support, as needed, for your organization to ensure you are continuing to meet your business goals.

Call us today to schedule your free assessment at (714) 734-9792 and ask for Michael Krasowski or David Lefort.

For more information visit [www.pdsa.com](http://www.pdsa.com)

### Give Your IT Staff the Support They Need

Every project manager and developer needs help now and then. Whether it is just a simple bug they just can't get past, or need to learn a new technology. Let PDSA's team of experts be their resource.

### Why Choose PDSA?

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using innovative tools and processes to better manage today's complex and competitive environment.

### Call to Schedule

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or David Lefort. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### A Just-In-Time Business Partner...

PDSA is in the business of helping your IT staff be successful. For over 22 years we have trained and mentored literally thousands of developers, project managers and CIOs just like you. Our one-on-one sessions can be conducted either in person or via WebEx. We are available at your convenience, which is much more effective than having to send your staff to a week-long training class where they may or may not get their questions answered.

### Developer Mentoring Services

- Visual Studio / .NET
- C# / Visual Basic
- JavaScript / jQuery/ jQuery Mobile
- WPF / MVC / Web Forms
- WCF / Web API / SOA
- HTML / HTML 5 / Bootstrap
- CSS / CSS 3
- Regular Expressions / RegX
- XML / JSON
- SQL Server
- SQL Server Reporting Services
- Team Foundation Server (TFS)
- Web Development
- MVVM, SaaS
- Security
- Architecture
- Unit Testing

### CIO/CTO/Project Manager Mentoring Services

- IT Strategic Planning
- Team Management
- Requirements Gathering and Analysis
- Prototyping
- Architecture / Design

If you don't see what you want in the above list, please contact us and discuss your need. We most likely have a partner that can assist you. Let us be your one-stop-shop.

For more information visit [www.pdsa.com](http://www.pdsa.com)

### Learn the latest techniques...

We have been training developers on real world topics since 1991. We have successfully trained thousands of developers over the years. Let us help your developers become proficient in the latest and greatest industry topics.

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using innovative tools and processes to better manage today's complex and competitive environment.

### Call to Schedule

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or David Lefort. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### The Best Hands-On Training

PDSA has trained thousands of developers over the years using webcasts, seminars, workshops, conferences, video, on-site and public training courses. We focus on real-world solutions in our training so you leave knowing how to build solutions for your company. Below is our complete list of training solutions.

- Fundamentals of .NET
- Fundamentals of C#
- Fundamentals of Visual Basic
- Fundamentals of OOP
- Fundamentals of ADO.NET
- Fundamentals of ASP.NET
- Fundamentals of ASP.NET Security
- Fundamentals of N-Tier Architecture
- Architecting ASP.NET Applications
- Developer's Guide to Reporting Services
- Fundamentals of SQL Server
- Architecting for Multiple UIs
- XAML training
- Project Management
- Requirements Gathering
- Project Estimation
- Agile Work Management

### Customized Training

We can customize any of the above courses into a training program that works for you. We can provide as many days of training, on as many topics as you wish, all for one low price. Our training is always based on real-world topics and we will do our best to apply the training to your unique business.

For more information visit [www.pdsa.com/Training](http://www.pdsa.com/Training)

### Why Choose PDSA...

PDSA develops custom business applications specializing in web and mobile technologies, enabling workflow management, operational efficiencies, and effective information management.

PDSA was founded in 1991 and since has successfully delivered advanced custom application software to a wide range of customers and diverse industries. With a team of dedicated experts, PDSA delivers cost effective solutions, on-time and on-budget using innovative tools and processes to better manage today's complex and competitive environment.

### More Information

Call us toll-free at 888-899-PDSA (7372) and ask for Michael Krasowski or David Lefort. Email us at [info@pdsa.com](mailto:info@pdsa.com).

### Helpful Links to PDSA Resources

Below is a list of websites, blogs and professional products from PDSA:

- PDSA Web Site [www.pdsa.com](http://www.pdsa.com)
- PDSA Services [www.pdsaServices.com](http://www.pdsaServices.com)
- PDSA Solutions [www.pdsaSolutions.com](http://www.pdsaSolutions.com)
- PDSA Inner Circle [www.pdsaInnerCircle.com](http://www.pdsaInnerCircle.com)
- Paul Sheriff's Blog [weblogs.asp.net/psheriff](http://weblogs.asp.net/psheriff)
  
- Twitter [www.twitter.com/pdsainc](http://www.twitter.com/pdsainc)
- Facebook [www.facebook.com/pdsapaulsheriff](http://www.facebook.com/pdsapaulsheriff)
  
- Agile ALM System [www.pdsaALM.com](http://www.pdsaALM.com)
- .NET Productivity Framework [www.pdsaFramework.com](http://www.pdsaFramework.com)
- Haystack Code Generator [www.pdsaHaystack.com](http://www.pdsaHaystack.com)
- Professional Reviews [www.pdsaReviews.com](http://www.pdsaReviews.com)
- Time Tracking System [www.pdsaTimeTrack.com](http://www.pdsaTimeTrack.com)
- Developer Utilities [www.pdsaDevUtils.com](http://www.pdsaDevUtils.com)
- Training Videos [www.pdsaVideos.com](http://www.pdsaVideos.com)
- Development eBooks [www.pdsaEbooks.com](http://www.pdsaEbooks.com)

For more information... Use your SmartPhone's QR Reader below:



For more information visit [www.pdsa.com](http://www.pdsa.com)