

# PDSA.com

*Solutions for the Real World*

Warner Pacific Insurance Services  
Online Census

## Warner Pacific Insurance Services



Warner Pacific provides health insurance agents with sales assistance, innovative technology and back-office support — the tools you need to grow your business in a rapidly changing marketplace. With strong leadership and a focus on building and deepening our relationships, we have become a top-producing General Agency for many of the nation's largest health insurance carriers.

A vital resource for our agent partners, Warner Pacific's highly skilled family of employees has been serving agents for more than 30 years.

## The Warner Way

- Dedicated sales team with you every step of the way
- Innovative technology tools created to grow your business
- A product portfolio offering a one-stop solution
- Concierge service that is friendly and personal
- Healthcare Reform expertise

## Some of our favorite stats

- 200+ seasoned professional employees
- Over \$1.8 billion in annualized premium
- 100,000+ in-force groups
- Total in-force small group membership in excess of 320,000
- Serving more than 8,000 brokers in California and Colorado

### Online Census Project (PRO Census)

PRO Census is a public website that allows groups to collect information about their employees and their dependents so that accurate quotes can be obtained for their annual open enrollment. PRO Census provides brokers with a link to send to the employer groups. The employer can email the link to all employees who may privately and securely enter census data for themselves and their dependents. Name, date of birth and home zip code for each enrolling family member is all that is needed.

PDSA was called in to develop this system. Our job was to develop this new site, while integrating with Warner Pacific's existing processes and applications.

#### **Census Collection**

Using a link provided by their enrollment coordinator, the employee must enter their personal information, as well as the personal information for their spouse and dependents. PDSA developed screen to collect and store this information.

#### **Administration**

The employer can monitor the progress of the employees' data entry and with one click of a button, notify the broker that all the data has been entered. Then, when the broker is ready, the census data can be uploaded from PRO Census for fast quoting. PDSA developed screens to display the group progress to the broker and/or enrollment coordinator.

## Business Value

The PRO Census website offers clients the simplest, fastest, most convenient HIPAA-compliant solution for obtaining employee census data. This provides greatly enhanced visibility for the broker and the enrollment administrator as well as reducing paperwork and errors.

## Technology

Visual Studio

.NET Framework

Web forms with Service Oriented Architecture

SQL Server

JQuery

CSS

## Contact Information

For more information on this proposal, please contact either Paul D. Sheriff or Michael Krasowski at PDSA.

Paul Sheriff

(714) 734-9792 x224

[PSheriff@pdsa.com](mailto:PSheriff@pdsa.com)

Michael Krasowski

(714) 734-9792 x223

[Michaelk@pdsa.com](mailto:Michaelk@pdsa.com)

## Company Information

PDSA, Inc.  
17852 17<sup>th</sup> Street  
Suite 205  
Tustin, CA 92780

**Tel** (714) 734-9792  
**Fax** (714) 734-9793  
[www.pdsaServices.com](http://www.pdsaServices.com)

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