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*Solutions for the Real World*

Collectors Universe  
Coin Search Mobile

## Collectors Universe

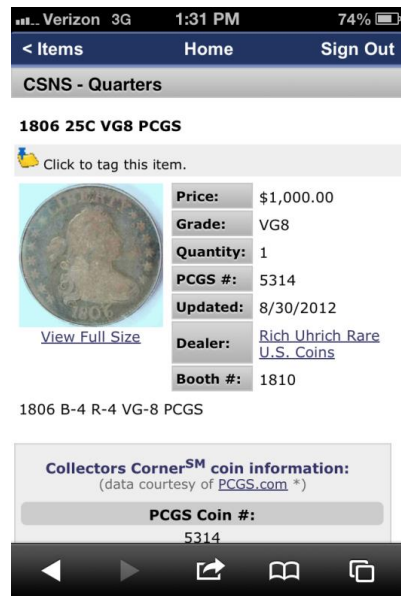
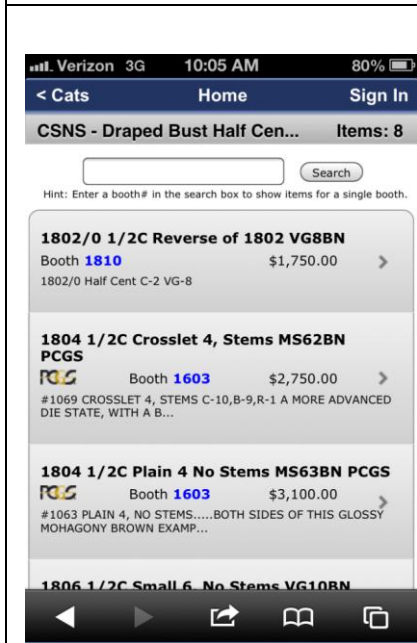
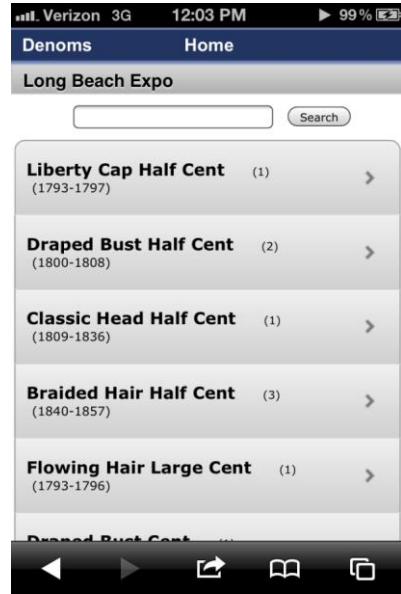
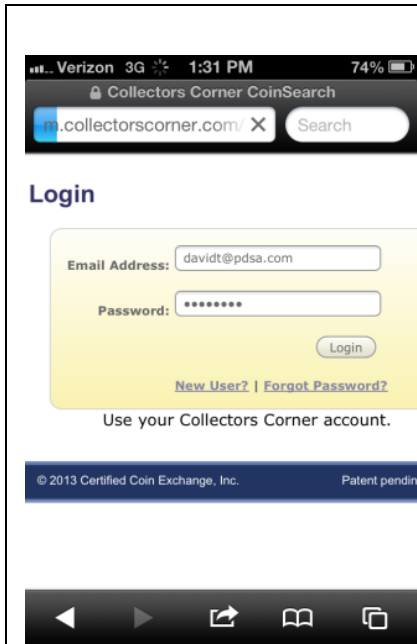
Collectors Universe, Inc. is the leader in third-party grading and authentication services for high-value collectibles. The Collectors Universe brands are among the strongest and best known in their respective markets. We authenticate and grade collectible coins, trading cards, tickets, autographs and memorabilia. We also compile and publish authoritative information about United States and World coins, collectible sports cards and sports memorabilia.

## Coin Search Mobile

PDSA has created many high quality applications for Collectors Universe since 2001. After building many of their internal systems we have a great knowledge of their business domain. For this project they asked us to provide a mobile site where customers at their coin conferences can search vendors' on-site inventory. Customers can view the coins available at a particular booth and then be directed right to that booth on the conference floor.

Because Collectors already had the inventory of everyone at their trade show, we just had to create a mobile web application with pages that allow for easy search on each customers phone while walking around at the show. This same application is also available on iPad kiosks located throughout the show floor.

Customers of Collectors Universe are allowed to log in and save those pieces of inventory they are interested in. During the show they can then bring up their pre-saved pieces and plan their day at the conference accordingly.



## Business Value

Collectors Universe created an added benefit for both coin dealers and show attendees. In the past, if a coin collector was looking for a specific coin, they had to walk up to every booth and ask the dealer. Since dealers are able to upload inventory if they are members, they are encouraged to join by paying a monthly subscription.

## Special Features

Designed for mobile screens for portability and ease of use.

## Technology Used

Microsoft's Visual Studio

C#

SQL Server

JavaScript

## Contact Information

For more information on this proposal, please contact either Paul D. Sheriff or Michael Krasowski at PDSA.

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