

Collectors Universe – Collectibles



Collectors Universe is the leading provider of value-added authentication and grading services of high-value assets, such as coins, stamps, sports cards, and currency to name a few.

Business Situation

A portion of business within Collectors Universe is Collectors Corner.SM CC is the premier market place for serious rare coin, currency and card collectors. At Collectors CornerSM, buyers deal directly with the world's top dealers and can buy with confidence because only reputable and known dealers are allowed to join the dealer network to sell their collectibles.

Technical Situation

In the old system, the collectible dealers sent their inventory files to a support person who manually cleaned up the files and uploaded the products. This process was very time consuming since all of the files came in various formats and had to go through this single person. A better, more automated method of uploading products was needed. In addition, the old system was built on old technology and was unnecessarily tied in with other obsolete systems.

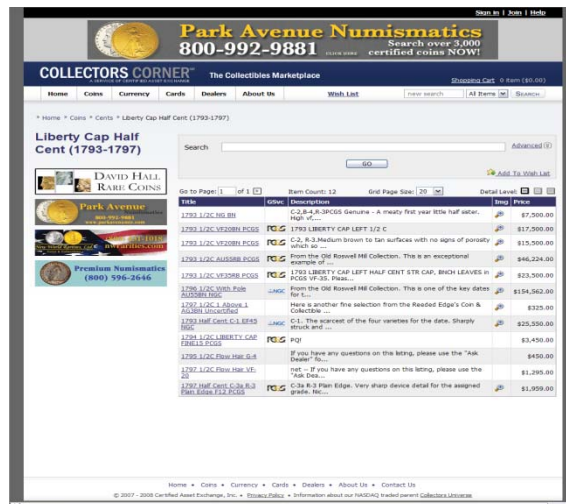
Solution

PDSA designed two portals. The first was to support the consumers who can search, view, and make offers on a variety of coins, currency and cards. The second portal supports the distributors, who place their inventory into Collectors Corner, and track the orders on their sold inventory.

Benefits

Users can browse the site by category or perform keyword searches for a particular item of interest. Users can fill their 'wish' list or find dealers in your area of interest. Many of the coins, currency and cards have images, allowing easy viewing and a more confident buying decision.

Listings on the portal are updated frequently, so you're always looking at the freshest inventory and some of the best coins, currency and cards available on the market. Listings are inventories of distributors that upload them into the system.



Products and Services Leveraged

- PDSA Systems Application Methodology©
- PDSA .NET Productivity Framework©
- Visual Studio 2005
- SQL 2005
- Internet Information Services 6.0 / ASP.NET 2.0
- Windows Server 2003

For information on how PDSA can help your business grow, call (888) 899-PDSA (7372) or email us for more information at Info@pdsa.com.